

NDSCS Alumni/Foundation  
**SPONSORSHIP**  
PROGRAM



**ALUMNI / FOUNDATION**

North Dakota State College of Science

**NDSCSALUMNI.COM**

# Alumni/Foundation **SPONSORSHIP** Program

The North Dakota State College of Science Alumni/Foundation Sponsorship Program offers your business a unique opportunity to build your brand awareness while providing much needed financial support to NDSCS students and the Foundation.

## Executive **SPONSOR**

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\$7,500

- **Story with picture in the Alumni Review (35,000 distributed nationally)**
- **Ad in event program (full listing)**
- **Complimentary VIP table at the Dreams Auction (seats 8, includes wait service, special gift)**
- **Invitation to Sponsor Appreciation/Homecoming Social (6 tickets)**
- **Public recognition (radio, newspaper or at College events)**
- **Corporate banner displayed at all NDSCS functions**
- Reserved parking at sponsor events
- Internship/recruiting opportunities
- Complimentary tickets to many NDSCS Foundation and Wildcat Athletic events
- Opportunity to utilize NDSCS meeting space
- Business Name/Logo included in the *Alumni Review*
- NDSCS Alumni website recognition – NDSCSAlumni.com
- Participation in the Business Expo campus event (preferential placement)

## Platinum **SPONSOR**

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\$5,000

- **\$1,000 applied to a Business-named Scholarship (endowed or annual)**
- **Public recognition (radio, newspaper or at College events)**
- **Corporate banner displayed at all NDSCS functions**
- **Reserved parking at sponsor events**
- **Ad in event program (half listing)**
- **Complimentary sponsorship table at the Dreams Auction (seats 8)**
- **Invitation to Sponsor Appreciation/Homecoming Social (4 tickets)**
- Internship/recruiting opportunities
- Complimentary tickets to many NDSCS Foundation and Wildcat Athletic events
- Opportunity to utilize NDSCS meeting space
- Business Name/Logo included in the *Alumni Review*
- NDSCS Alumni website recognition – NDSCSAlumni.com
- Participation in the Business Expo campus event (preferential placement)

# Gold

## SPONSOR

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\$2,500

- Ad in event program (quarter listing)
- Internship/recruiting opportunities
- Complimentary tickets to many NDSCS Foundation and Wildcat Athletic events
- Opportunity to utilize NDSCS meeting space
- Complimentary sponsorship table at the Dreams Auction (seats 8)
- Invitation to Sponsor Appreciation/Homecoming Social (2 tickets)
- Business Name/Logo included in the *Alumni Review*
- NDSCS Alumni website recognition – NDSCSAlumni.com
- Participation in the Business Expo campus event (preferential placement)

# Silver

## SPONSOR

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\$1,500

- Complimentary tickets to many NDSCS Foundation and Wildcat Athletic events
- Opportunity to utilize NDSCS meeting space
- 4 complimentary tickets to the Dreams Auction
- Invitation to Sponsor Appreciation/Homecoming Social (2 tickets)
- Business Name/Logo included in the *Alumni Review*
- NDSCS Alumni website recognition – NDSCSAlumni.com
- Participation in the Business Expo campus event (preferential placement)

# Bronze

## SPONSOR

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\$750

- 2 complimentary tickets to the Dreams Auction
- Invitation to Sponsor Appreciation/Homecoming Social (2 tickets)
- Business Name/Logo included in the *Alumni Review*
- NDSCS Alumni website recognition – NDSCSAlumni.com
- Participation in the Business Expo campus event (preferential placement)

# Starter

## SPONSOR

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\$250

- NDSCS Alumni website recognition – NDSCSAlumni.com
- Participation in the Business Expo campus event (preferential placement)

# ACADEMIC Support

Your sponsorship supports every aspect of an NDSCS education – from financial aid provided by scholarships the Foundations raises each year to institutional support, student services, technology, academic programming, and campus maintenance. Your support of the Foundation also allows us to sponsor and fund the Student Leadership program.

## Benefits of a ALUMNI/FOUNDATION SPONSORSHIP

- Positive visibility
- Prolonged and affordable advertising
- VIP status to select NDSCS functions
- Increased sales to students
- Image enhancement

Participate in this special relationship that will maximize your sponsorship dollars and support NDSCS, a college ranked in three different national magazines as one of the top two-year institutions in the United States.

### **Your sponsorship *may* include the following:**

- Your business's logo on the NDSCS Alumni website – average of 10,000 to 15,000 views per month
- Complimentary tickets to NDSCS Foundation and Wildcat Athletic events such as Regional Championships, River Valley Inn Restaurant, Redhawks Private Suite and the Twin Town Concert Series.
- Tickets to the Dreams Auction, the social event of the year in the Wahpeton/Breckenridge (southeastern ND) area.